

ENGINEERING.com Launches "Ask@ENGINEERING.com"

July 17, 2007, Toronto, ON - ENGINEERING.com today announced the launch of its newest online feature called Ask@ENGINEERING.com. This new feature allows members to interact with fellow engineers by posting and answering questions and puzzles. Unlike typical forums, the new Ask@ENGINEERING.com feature allows members to use email to submit their questions and receive answers in addition to online posting.

"The goal of the Ask@ENGINEERING.com service is to give the online engineering community a way to get answers to specific questions in the shortest amount of time," said John Hayes, President of ENGINEERING.com. "It is also a fun way for engineers to stump their peers with tough puzzles."

The Ask@ENGINEERING.com feature is similar to that of a forum, but with an engaging twist in the presentation. Questions are categorized by discipline to make it easier to reach out to specific areas of expertise and areas of interest. Both questions and answers are searchable, so that users can search for an answer on a particular topic.

Engineers can accumulate points for asking and answering questions and for posting puzzles. ENGINEERING.com tracks and publishes a Leaderboard of top contributors to Ask@ENGINEERING.com.

The Ask@ENGINEERING.com service is the latest in a series of features launched on ENGINEERING.com that support the world wide community of engineers. Users can see the new Ask@ENGINEERING.com feature by visiting www.ENGINEERING.com.

ENGINEERING.com Incorporated [TSXV: EGN] is the developer-owner of the www.ENGINEERING.com Web site and Internet-based software and business. ENGINEERING.com offers hosted and deployed engineering software and services to manufacturers, design consultants and engineering academia around the world. The ENGINEERING.com Incorporated head office is located in Mississauga, Ontario, Canada and can be reached toll-free at 1-877-997-9917, by facsimile at 905-273-6691 or through the Internet at www.ENGINEERING.com.

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